



PLANVIEW

**PORTFOLIO
MANAGEMENT**

**IT GOVERNANCE
TO POWER
BUSINESS
STRATEGIES &
MANAGE RISKS**

How Does IT Power Your Business Strategies?

With Portfolio Management

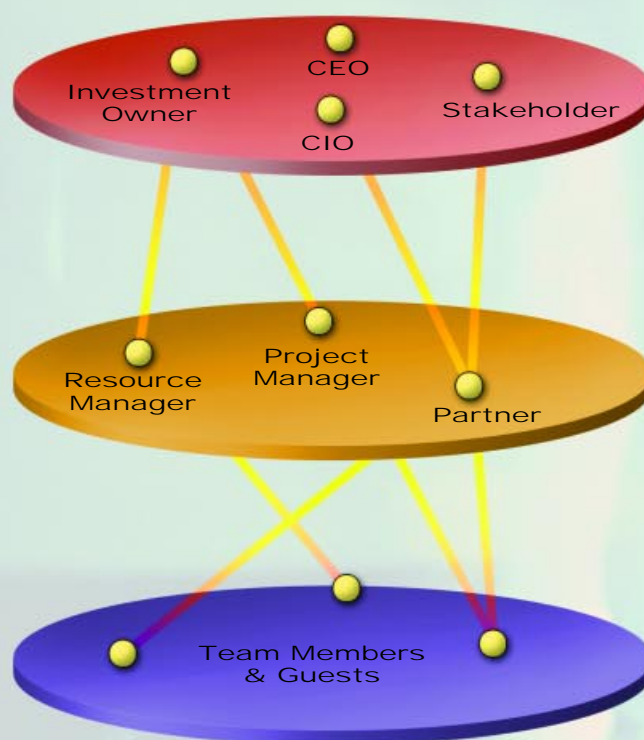
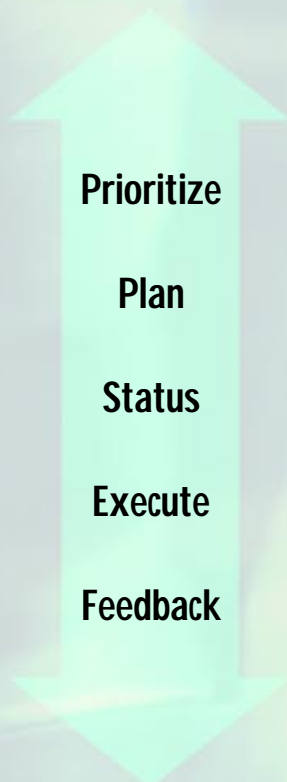
- Costs are controlled
- Redundant work is identified and eliminated
- Dependencies are clarified and managed
- Risks are recognized and mitigated
- Staff is focused on the right work

Many business executives consider IT wasteful and out of control at the same time that they have never been more dependent on it. Managing business strategies & risks and improving IT governance are on converging paths. As CEOs & CFOs recognize their personal liability for business performance, they want assurances that the information they use to make decisions is accurate & auditable. IT is the engine that powers corporate processes, supplying speed, repeatability, discipline and auditing. IT Governance is getting control of your IT expenditures and using them to accelerate business strategies. You go beyond mere compliance with regulations like Sarbanes-Oxley to elevate your business processes to a competitive advantage.

Empower the agile, Real-Time Enterprise.

Analysts estimate that a 20% process improvement can reap productivity improvements of up to 80%. PlanView offers software, services and mature, real-time business processes that improve IT Governance.

The results? Your business processes are consistent, repeatable, disciplined and auditable. You reduce executive liability. You recognize and mitigate risks. You identify redundant work and eliminate it. You clarify work dependencies to manage at an enterprise level. You focus resources on the right work for the best return. And you assure stockholders, employees, partners, customers and regulators of high organizational performance.



Corporate Performance Enterprise Planning & Scorecarding

- Balanced Scorecard
- Strategic Issues
- Scenarios
- Dashboard

Portfolio Performance Enterprise Portfolio Management

- Risk Analysis
- Investment Analysis
- Portfolio Methods
- Lifecycle

Work & Resource Performance Enterprise Project Execution

- Project Management
- Resource Allocation
- Time & Expenses
- Workflow

Why PlanView Portfolio Management?

Implement Portfolios to Transform Your Organization

The only constant is change. Your organization is continuously reinventing itself while still operating at peak efficiency. Transforming to meet challenges such as breaking into new markets, cutting costs, leveraging new technologies, and meeting new regulations stress the organization and the executive team that guides it.

Transform while performing.

PlanView Portfolio Management includes software and PRISMS™ for IT real-time processes that help your organization to align your business strategies with your work & resource management. With PlanView, you can:

- Apply a work initiation process to focus resources on the right work
- Clarify investment decisions with risk and dependency analysis before funding
- Measure the performance portfolios to eliminate non-productive work and redeploy resources on the work that matters
- Maximize productivity by aligning skills and work pipelines with availability and by keeping your people “off the bench”
- Execute high-quality work and eliminate surprises & risks
- Deliver the promised benefits by auditing the results

Agility in your marketplace? One PlanView customer cut the time to deliver global portfolio status to their strategic governance board from 10 days to 5 minutes. The impact was more timely decision-making on where to cut costs and deploy resources, saving millions of dollars in just one year.

Productivity increases? PlanView customers in an Aberdeen Group survey reported a 17.7% average increase in resource productivity. Think how adding almost one extra day per week per person could increase your organizational throughput.

Better cost control? One PlanView customer trimmed their outsourcing costs by US\$9M by deploying internal resources more productively and by engaging their customers in cutting redundant work. These cost savings flowed directly to the company profits.

PlanView Portfolio Management



Apply Portfolios to Put Strategies Into Action

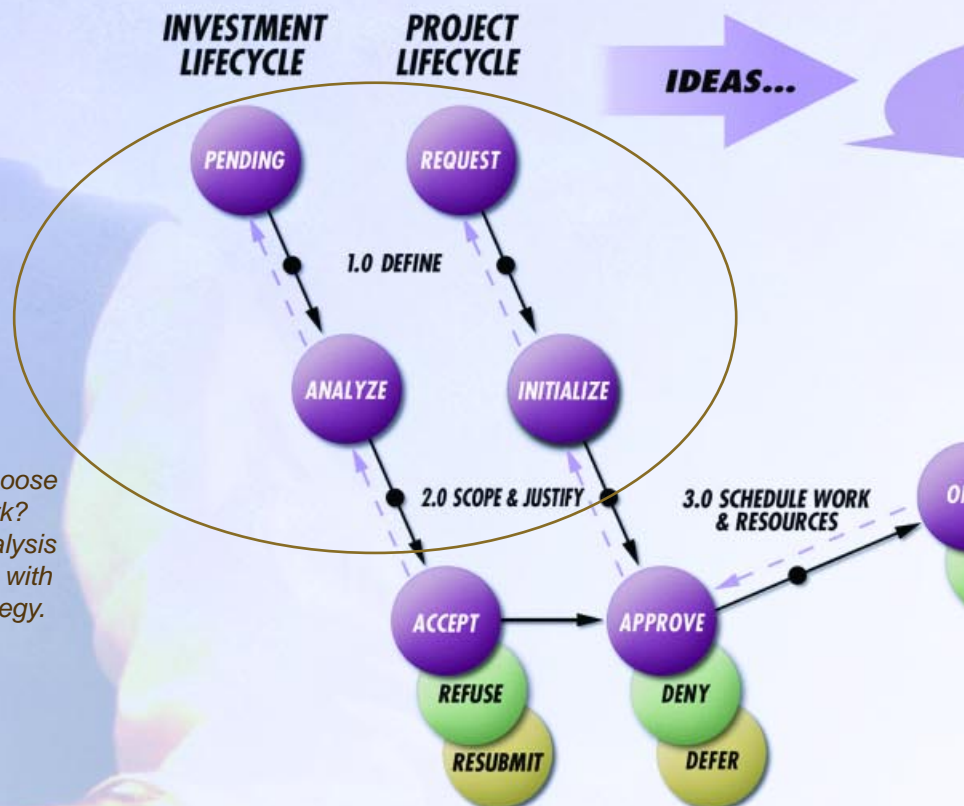
The lifecycle of a new idea or request starts with a formal work initiation process to define the business benefits, list any redundant efforts, clarify work dependencies and identify the various risks. PlanView Portfolio Management offers processes and tools to capture all requests, and route them using governance processes based on their strategic importance. A stage/gating process gets the right information to the right person to make informed decisions and communicate them appropriately. The decision cycle is tightened up, with fewer politics and more objectivity.

Integrate your investment analysis with how you deploy resources & deliver work.

You create investment models and portfolio targets that you then meet with PlanView.

PlanView investment analysis facilitates investment classification, scoring, cost/benefit analysis, calculating ROI, measuring results, and more to dynamically choose the best new work. You balance risk and reward in portfolio scenarios, which can be as sophisticated as you need them to be—such as three scenarios for a down economy, a flat economy and a growing economy. Evaluating requests and opportunities against a common investment model also helps guarantee a consistent, quantitative method for ranking, scoring and prioritizing work. Your decisions are easier to communicate, prove and audit—resulting in no surprises for executives, managers, and customers as well as in more-accurate disclosures for regulators.

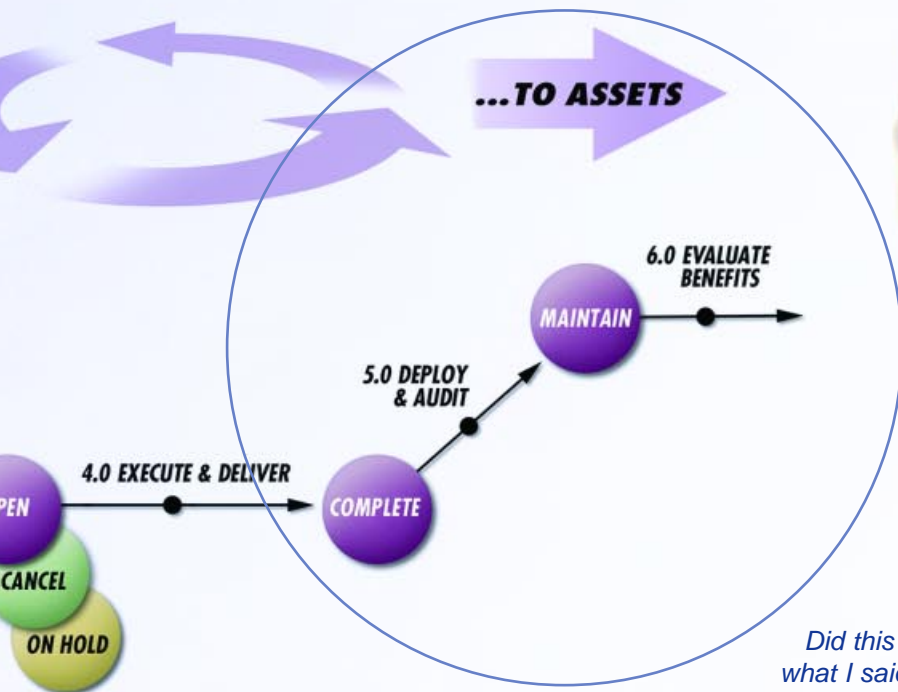
*How do you choose the right work?
Investment analysis aligns projects with business strategy.*



Assure You Get the Promised Benefits to Build Business Value

Evaluate and audit the quality, cost and timeliness of work deliverables in PlanView once the project or product is deployed. Using this knowledge to then mature how decisions are made during investment analysis in the early lifecycle can yield significant productivity improvement. With PlanView, you can track benefits from the original request, through the work delivery, to deployment. Executives and managers know to make more-realistic promises when requesting new work because their claims will be tracked. Your organization has real metrics to update best practices, evaluate resource performance and maintain a knowledge base.

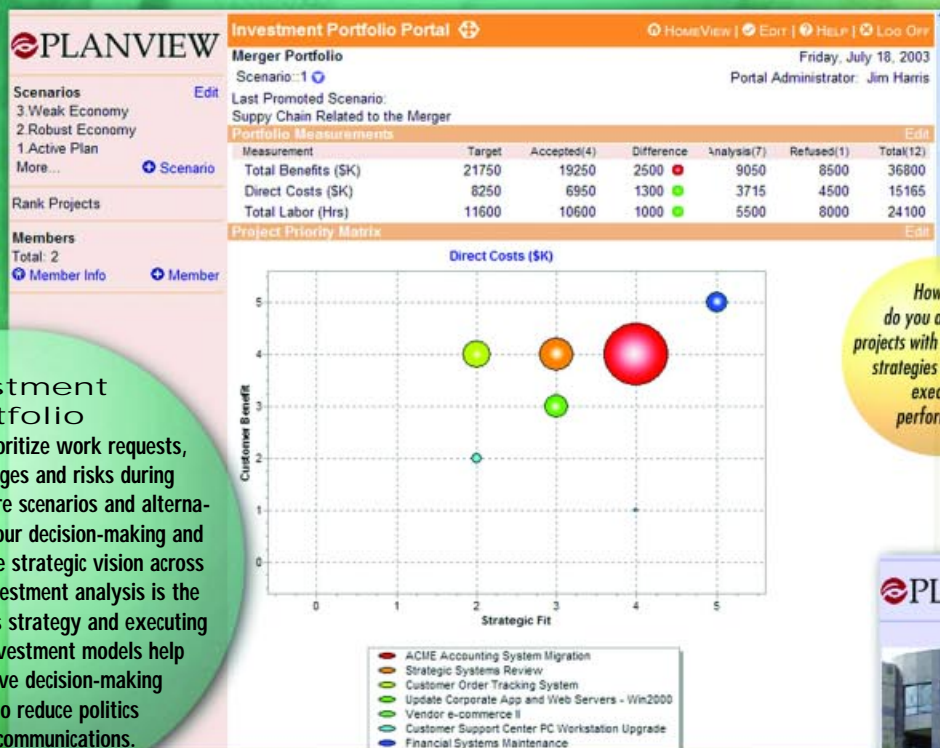
PlanView provides workflows, content documents, collaboration and best practices in integrated processes to support the lifecycle from idea generation all the way to benefit tracking. You can, for example, build on early cost/benefit estimations with more formal payback calculations during the scoping & justifying stage, then track actuals during the deploying & auditing stage. The impact is you know what real value is being generated by your investments. You reduce business risk by generating an audit trail. You improve organizational best practices and prove value to your customers.



Did this initiative do what I said it would do? Real value comes from fulfilling the promises that were made when the idea was approved.

A Better Way for People

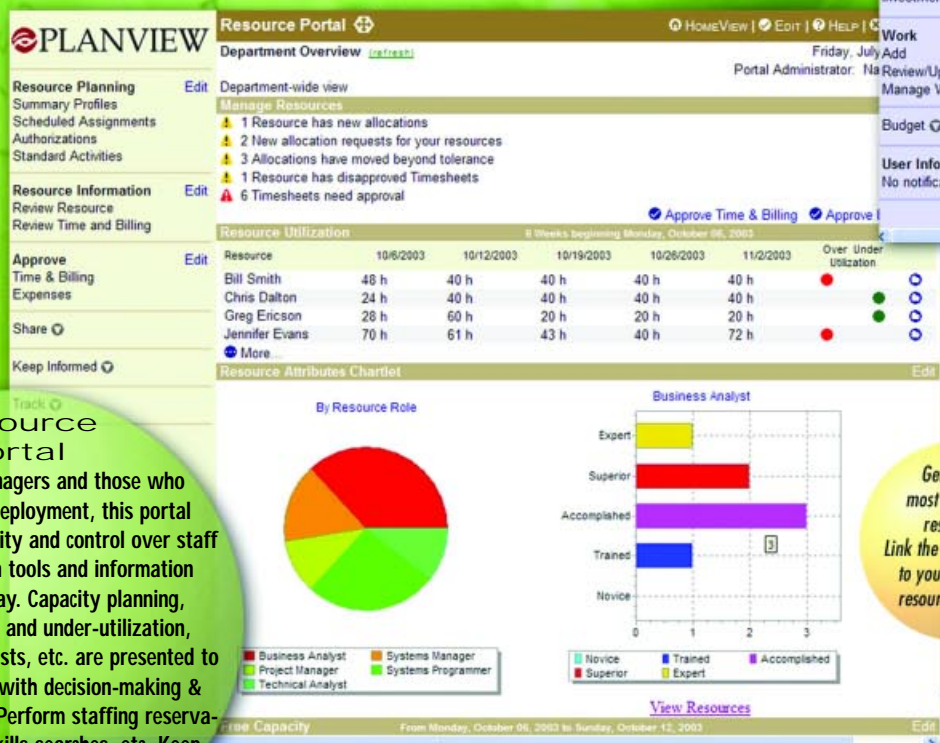
PlanView portals deliver interactive workspaces



Investment Portfolio

Score, rank and prioritize work requests, then manage changes and risks during execution. You compare scenarios and alternatives. You improve your decision-making and how you communicate strategic vision across the organization. Investment analysis is the link between business strategy and executing work. PlanView investment models help create an objective decision-making environment to reduce politics and improve communications.

How well do you align your projects with your business strategies and assure execution performance?



Resource Portal

For functional managers and those who oversee resource deployment, this portal provides better visibility and control over staff & contractors, with tools and information organized your way. Capacity planning, resource overloads and under-utilization, unfulfilled work requests, etc. are presented to the manager, along with decision-making & communication tools. Perform staffing reservations, allocations, skills searches, etc. Keep people off the bench and put the right people on the right work.

Getting the most from your resources? Link the work pipeline to your maximum resource capacity.

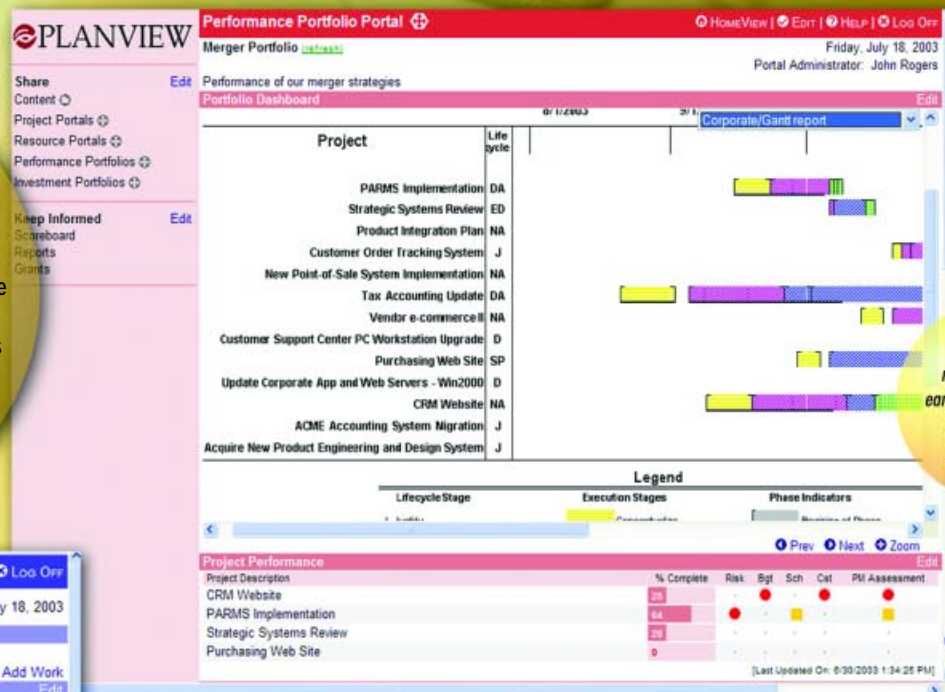
able to Work Together

spaces adapted to your wants and needs

Performance Portfolio

Everyone with oversight or management responsibility has real-time indices and measurements on their work responsibilities organized their way in this portal. You see portfolio trends on budget, risk, cost, schedule and more in real-time. You can drill down to more details when you want it. The result is that you eliminate non-performing work and focus resources on what is important.

Your organization is agile and responsive to market changes.

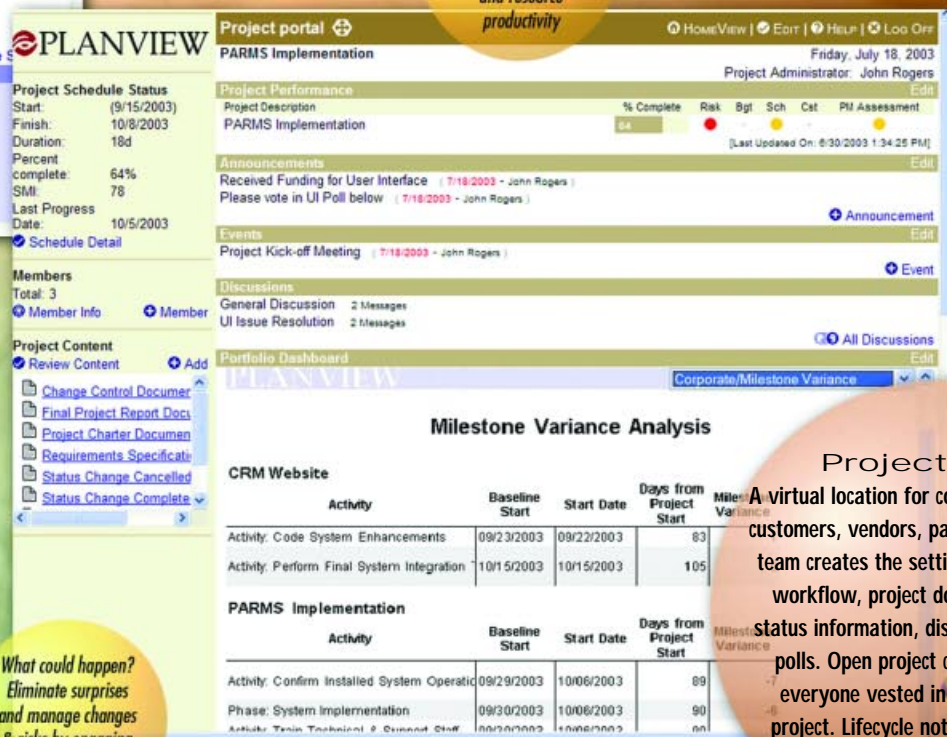


Do you use metrics to make early decisions about your portfolio performance?

Need focus?
Highlight the actions that make a difference in work performance and resource productivity

HomeView

Your personalized workspace is dynamically built each time you launch it, giving easy access to the reminders and you need to keep your output at high quality and your decisions current. You get all information to make judgments, and collaboration & knowledge management to add intellectual property. Personalized HomeView portals keep everyone engaged in the process and committed to successful results.



Project Portal
A virtual location for collaboration with your customers, vendors, partners and the project team creates the setting for success. Share workflow, project documents, real-time status information, discussions and member polls. Open project communications get everyone vested in the success of the project. Lifecycle notifications speed the decision cycle and decrease project slippage.

What could happen?
Eliminate surprises and manage changes & risks by engaging everyone on the team.

Optimize the Use of Your Resource Capacity—

Organizations have learned the value of optimizing the use of critical resources. Functional centers of excellence, skills and contractor management, and identifying and tracking areas of interest are all functional management tools and processes to ensure resources are assigned to the right project & service work to generate real benefits for the organization. PlanView provides tools & processes to improve how matrixed organizations share responsibilities & common resource pools and keep resources deployed to the maximum benefit of the organization.

Put the right people on the right work.

PlanView was the first to use the Total Workforce Model for resource capacity planning and continues to innovate today. Projects, service and standard work (vacation, training, etc.) all affect the ability of resources to take on new work. By modeling true resource availability, project schedules become more realistic, promised service work can be delivered, and standard work is tracked and accounted for.

Functional managers have tools to keep people off the bench, identify bottlenecks and over bookings. You can ensure that you have the right people available when the work arrives. Your resources deliver the value that you expect every time.



Got your arms around your true workforce capacity? PlanView helps you model all your work.

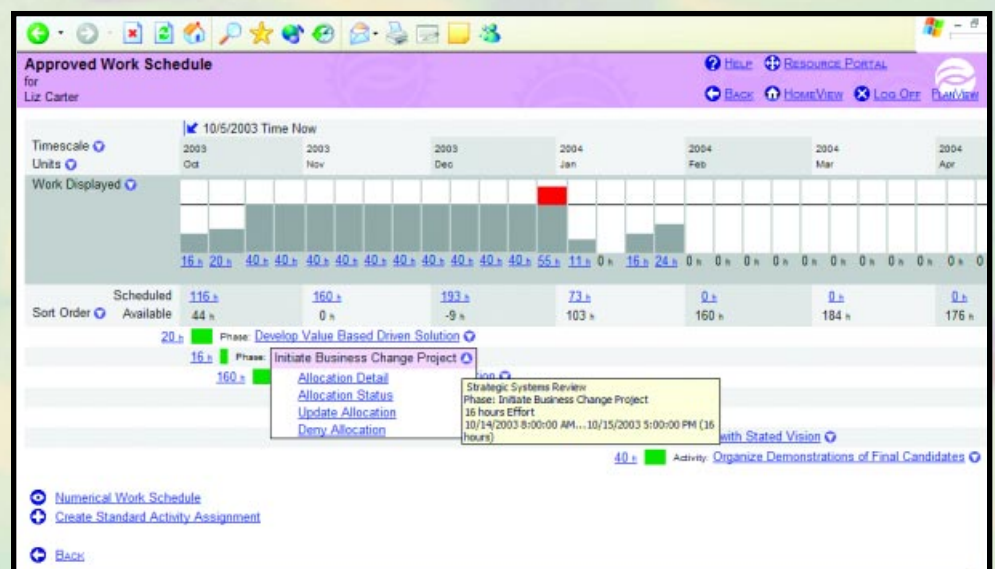
—To Do More With Less

What could you do with an extra day per week? What if everyone in your organization had an extra day each week? That's just the average productivity increase reported by PlanView customers in third-party survey (Aberdeen Group, PSA User Study, 2001). Our customers have also reported savings in the millions of dollars by eliminating redundant work and finding work for under-utilized resources.

Make the resource assignment process visible. Empowering managers to use resources wisely can dramatically improve utilization. Resource managers work with project and service managers to easily deploy & track resources and share performance information across portfolios of projects, service agreements, resource pools and more. Real-time metrics are displayed for individuals, skill or role pools, work assignment, charge back or billing rates, etc. By linking resource plans to work portfolios, business strategies are improved.

Automate project tracking and financial reporting. Team members drive both project status and financial reporting information directly from their time reporting. These real metrics can be mapped to payroll codes, human resource rules and project activities to create consistent cost/benefit status information across the whole organization. This summary information can then be passed to an ERP, payroll, HR or other system by project, individual or other groupings through data integration. The information is accurate, secure and auditable.

Need help making real-time decisions and communicating them? Easy to comprehend graphics show you over- and under-booking and more.



Execute Successful Projects & Do It Right the First Time

Project & service managers need to do their work right the first time. PlanView offers best practices, workflow notifications, content documents, collaboration, changes, risks and issues tools— as well as cost, schedule and quality control tools— for just-in-time mentoring. Real-time processes support consistent, disciplined and repeatable performance by everyone in the organization, not just the stars. These processes can also integrate with quality initiatives like CMM, 6 Sigma, Prince2 and others. The result: you quickly build organizational maturity.

Quick, easy, smart and repeatable.

Automated, adaptive workspaces prompt managers, associates, guests and team members to focus on the important things, and give them real-time tools to get the job done. They create consistent documentation and metrics to build the knowledge base and support auditing. The organization enjoys better performance and fewer risks.

Enterprise-class Scheduling Engine.

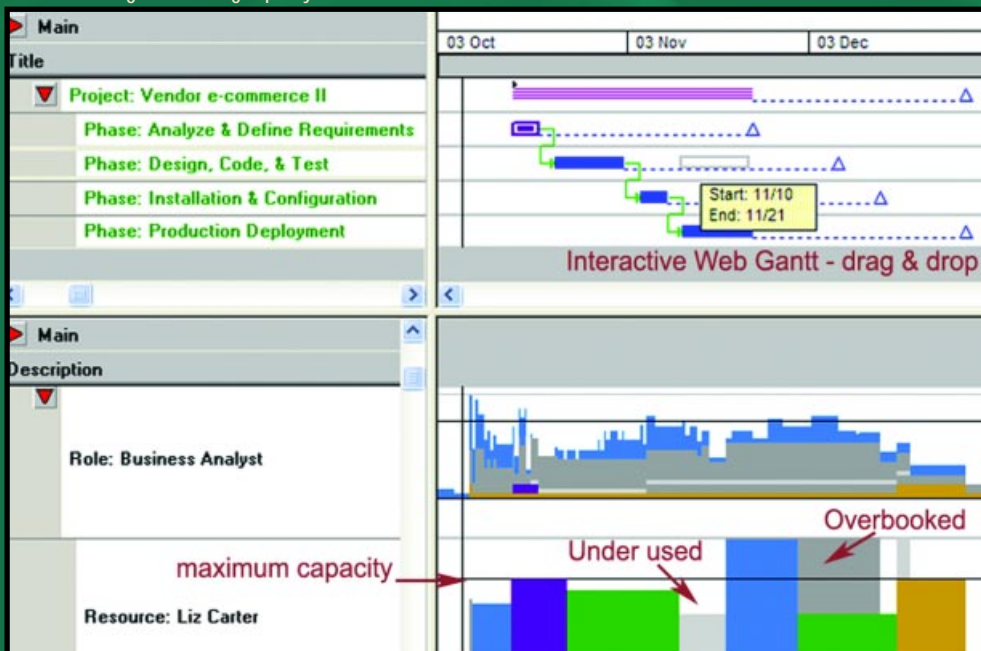
Intra-project dependencies, resource capacity planning and multiple project what-if analysis are modeled in PlanView Portfolio Management. PlanView's Enterprise Scheduling Engine is elevated beyond basic scheduling to become an integral component of the enterprise-class processes that drive good organization-wide decision-making.

Microsoft Project supported—but not required.

Interactive Gantt on the web? With PlanView you get that and an integrated resource histogram showing capacity.

PlanView performs CPM (critical path method) scheduling natively,

so doesn't require an outside scheduling tool. Some organizations are accustomed to Microsoft Project. PlanView offers them a flexible bi-directional interface with Microsoft Project, allowing you to leverage your MSP with web-based collaboration and process improvement.



PlanView's Innovation Helps You Realize Real Value

Your investment in a PlanView solution is safe, secure and stable. For more than a decade, PlanView has been offering world-class innovation for strategic, work and resource management. We've also been consistently profitable and growing in revenue since 1993. Headquartered in Texas, privately owned and financed, our direction is motivated by long-term performance not quarterly market results. We partner with our customers on new feature/functions and strategic direction.

Our own professional services group implements PlanView's enterprise-class solution, which allows us to keep the highest standards. They offer deep experience with identifying business needs, tailoring software to support your culture and organization, training, mentoring and more. PlanView also offers world-class customer service, including a yearly user group conference, an on-line HelpDesk, and PlanViewDirect, our on-line user community site for secure file transfers, mentoring, e-Learning, and more. Premium support service options are also available.

PlanView is a role-based web-software solution tailored for your organization. PlanView's application infrastructure supports enterprise-class scalability and security, as well as integration with other systems. The multi-tiered architecture provides flexibility for global deployment with high performance. Open standards allow disparate computer systems and networks to utilize the software. The system provides multilevel security to adapt to strict standards used in the finance and public sector. PlanView also offers multi-language interfaces with dynamic localization for international deployments.

Valued PlanView Partners

- Business Objects
- Crystal Intelligence
- Microsoft
- Oracle
- SAP and other ERP
- ganttthead.com
- Borland (Starbase)
- PRTM
- neolT

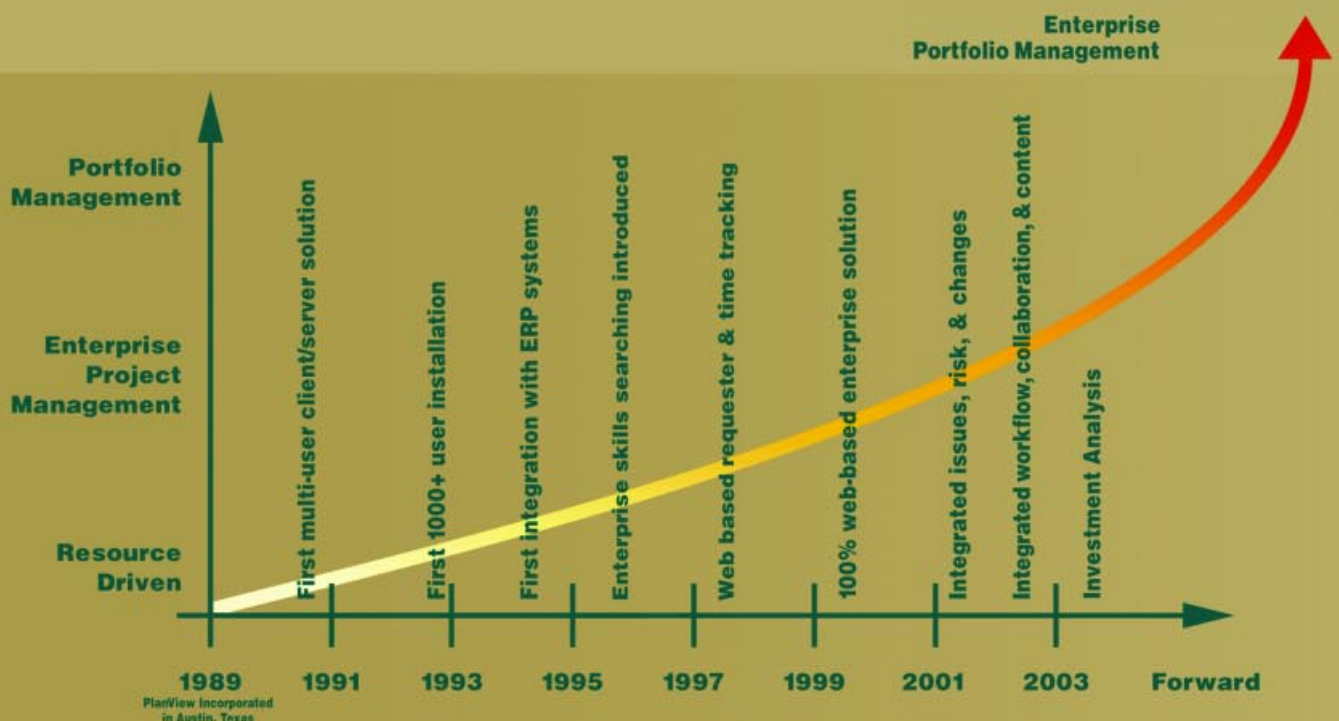
— and many more!

PlanView Best Fit For

- IT Governance
- Enterprise-Wide Deployment
- R&D
- Product Development
- Professional Services

Industry Focus

- Financial/Insurance
- Government/Public Sector
- Consulting/PSOs
- Telecom
- Life Sciences/Pharma





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Americas & Asia Pacific

Headquarters

8300 North MoPac, Suite 100

Austin . TX 78759

Tel +512 346-8600

Email: market@planview.com

UK & Ireland

PlanView UK, Ltd.

Reading, England

Tel +44 118 903 6166

Email: info-UK@planview.com

Italy

PlanView Italia s.r.l.

Rome, Italy

Tel +39 06 4227 2292

URL: www.planview.it

France

PlanView France SAS

Paris, France

Tel +33 141 22 13 80

URL: www.planview.sa

Benelux & Scandinavia

PlanView Benelux B.V.

Amsterdam, Holland

Tel +31 20 65 41 700

Email: ahuisman@planview.nl

Germany, Rest of Europe & Africa

PlanView GmbH

Karlsruhe, Germany

Tel +49 721 9597-0

URL: www.planview.de

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